



2020 ANNUAL REPORT

WHO WE ARE & WHAT WE DO

Navdanya International was established in Italy in 2011 to strengthen Navdanya's (India) global outreach in its mission to protect nature, Earth's biodiversity and defend farmers' rights to save, exchange and evolve seeds, and protect indigenous knowledge and culture.

Since then, Navdanya International has worked to empower stakeholders at all levels to critically engage and tackle global challenges of today, including climate change, biodiversity loss, and food sovereignty.

Over the last 30 years, the Navdanya Movement has focused on creating a food system that is chemical-free, nutritious, and accessible to all, and which creates and promotes health and well-being. We work to build a holistic vision as the way to tackle the multiple ecological, social, and health crises we face today.

Increasingly we are seeing diverse actors in various sectors, from local to global - food producers to consumers, policymakers, youth, citizens, agræcology practitioners, and promoters, as well as experts - engaged in implementing organic ecological agriculture and food systems at different levels. *The core work of Navdanya International (NI) is based on the belief that it is essential to bring together these diverse actors from all parts of the food chain in order to ensure the transformation of food systems on all scales.*

This requires global dialogue and action, coordination across multiple sectors that do not ordinarily work together, attention to local and global equity and cultural ways of life, and a strategic focus on systemic solutions and policy opportunities to support sustainable change.



KEY ISSUES

Our approach is based on connecting agroecological practice with research and policy, connecting micro to macro by linking local, regional, national, and global actions and issues through our various campaigns, collaborative activities, and publications.

One Planet One Health - As a response to the Coronavirus pandemic the campaign serves as a call to cultivate biodiversity and ecological respect for Mother Earth for both human and planetary health, showing that the health of the planet is intimately tied to human health.

Food for Health and Poison and GMO Free Food and Farming System - A movement which looks to speed up the transition towards an agroecological local food system, both in local initiatives and at the policy level, that nourishes the health of the planet and people, free of poisons, toxins and genetically modified foods.

Denouncing False Solutions and Philanthrocapitalism - We continued to challenge the industrial food chain by documenting its inefficiencies, lack of diversity, and lack of innovative capacity to address the climate crisis and food insecurity, and by showing how a corporate-controlled food system undermines agroecology, biodiversity and food sovereignty.

Fostering Climate Resilience – Showing how industrial agriculture exacerbates the climate crisis we magnify agroecology and biodiversity-based organic agriculture as a meaningful solution to heal both climate and ecological disruption.

Seed Freedom – By weaving together issues of biodiversity conservation, corporate control through intellectual property rights and new forms of genetic modification, we show that new biotechnology developments for agriculture and private interests continue to be imbedded in the issues of Seed Freedom.



THE YEAR IN REVIEW

The Coronavirus pandemic and its consequences have served to show how intertwined the Earth's health is with human health, especially in relating the globalized, industrial agriculture system to the severity and possible emergence of the pandemic.

For example, the food produced by the industrial agricultural and food system is responsible for creating vulnerabilities in people's health through diseases caused by pesticides, GMOs, and nutritionally empty foods.

This year's events have also accelerated many of the already ongoing threats to food and seed sovereignty, through new false technocratic solutions to our multiple crises.

The convergence of agroindustry, biotechnology, philanthropy, international institutions and industrial agricultural corporations who created our current crises in the first place are still claiming their technologies are essential for feeding the world under the call for "food systems transformation", "biodiversity conservation", and "climate-resilience".

But these 'solutions' are no such thing - they continue in effect to push us in the direction of the current threats to health, ecological, and climate crises mainly caused by the industrial agricultural model. This year has reinforced how it is ever more important to reorient 'food systems transformation' back to a biodiversity based, agroecological transition.



Parallel to this increase in threats we have seen how local food systems are better equipped for providing food, employment, ecological and social security to the communities that surround them due to their flexibility and resilience.

Since the beginning of the lockdowns, there has been a surge in local food programs. For example, their short supply chains provide greater food security to surrounding communities, clearly demonstrating that local, agroecological-based systems stand as the only viable solution to these crises.

TOWARDS A TRUE FOOD SYSTEMS TRANSFORMATION

NI has continuously been at the forefront of creating holistic perspectives and during 2020 this has served to both amplify actions on the local level while simultaneously connecting them to a larger global discourse by bringing together an interconnected planetary movement, as the core work of NI is based on the belief that food systems transformation can happen by bringing together multiple and diverse actors in the food chain.

As the increasing **threats to food sovereignty, economic security, democracy, and freedom continue to evolve**, and as the language of 'food systems transformation' begins to be more visible in the global discourse, it becomes increasingly important that **issues of food systems transformation and agroecology not be reduced to a set of practices to be adulterated and appropriated** by the same corporations that have created the problems in the first place.

The push toward 'food systems transformation' must be reoriented back to a biodiversity-based, agroecological transition. Stronger cooperation of movements and broader perspectives allow for collecting and sharing of best local practices from all over the world, greater visibility of already working solutions, and mutual strengthening between movements to facilitate changes in local contexts.

Creating a common vision between actors of what true food systems transformation looks like

NI's work will continue to showcase the role local food systems play in securing not only food, but also ecological conditions, health, and overall resiliency for the communities that surround them. This entails continuing to emphasize how the Earth's health is directly connected to people's health, how the solutions to the health crisis are the same solutions to climate change and food sovereignty and are also the same solutions for individual and public health. Hence, the interconnection of planetary health must be worked on holistically.





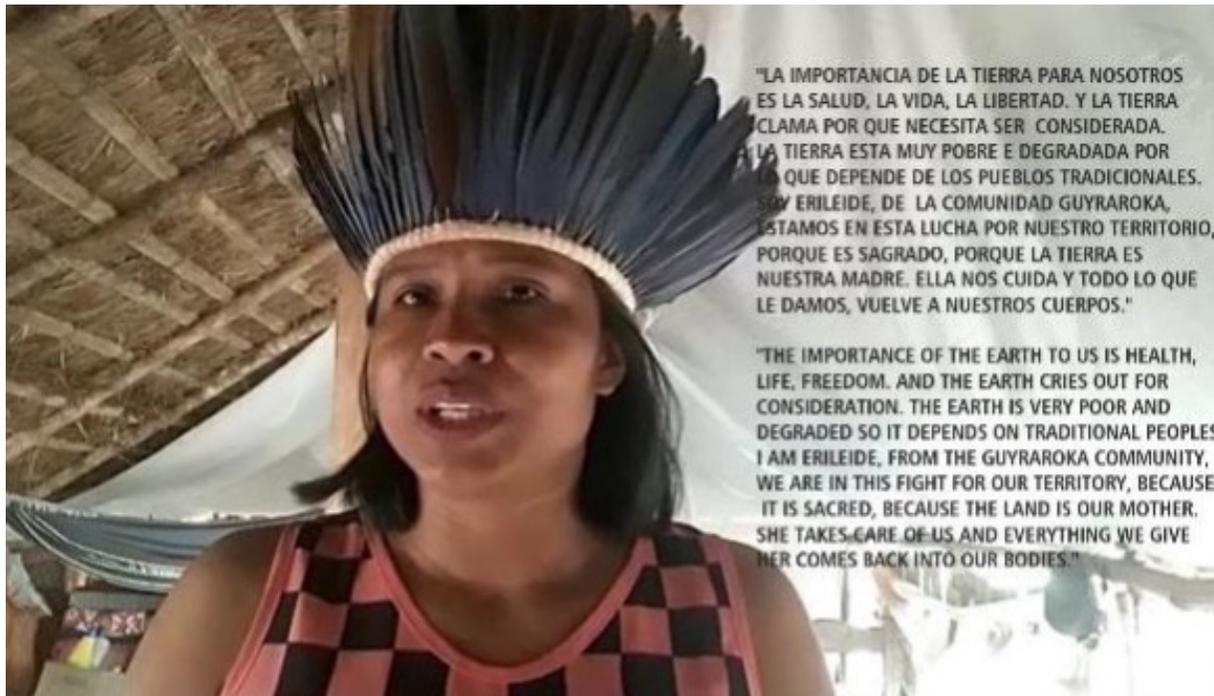
ONE PLANET ONE HEALTH



Navdanya International, along with our partners Naturaleza de Derechos in Argentina, and Health of Mother Earth Foundation (HOMEF) in Nigeria, launched an [Earth Day Communiqué](#) on International Earth Day. The communiqué called for planetary and human health and wellbeing to be placed at the center of all government and institutional policy, community building, and civic action. It highlighted how the health emergency we are facing as a global community is deeply connected to the health emergency the Earth is facing through its steady degradation, the

extinction of species, and the climate emergency. The signatories stressed the devastating role of industrial agricultural production on the environment creating ideal conditions for the spread of new epidemics. It is now vital that we transition away from the fossil fuel and chemical-intensive, industrialized and now digitalized paradigm of agriculture and globalized trade. ***And what is needed is an immediate transition to local, biodiverse, ecological systems of producing and distributing food to heal ourselves through healing the Earth.***





The call was answered and signed by over 600 organisations from more than 50 countries and over 600 renowned experts and individuals from around the world.

The signatories of the Planetary communiqué call on authorities and government representatives in their countries, cities, and communities to shift towards a paradigm in which ecological responsibility and economic justice are the foundation for the creation of a healthy and prosperous future for humanity.

To facilitate the transition, the signatories call for a series of actions, including:

- the protection of biodiversity,
- the promotion of agroecology and local production,
- stop public subsidies to industrial agriculture,
- an end to chemical-intensive monocultures, genetic manipulation, intensive animal farming,
- halting subsidies and further investments in the fossil fuels sector, including fossil fuel based agricultural inputs, as real climate action.



The momentum of the Earth Day Communiqué gave rise to the One Planet, One Health: Connected through Biodiversity campaign which was launched in response to the Coronavirus pandemic.

The campaign emphasizes how the Coronavirus crisis is intimately tied to the extinction of species, the climate crisis, and the decline of human health from nutritionally empty and toxic food. What we do to the Earth has a direct effect on our health: the biodiversity in and around us forms a continuum of health that connects us all. But instead today, in these times of the Coronavirus pandemic, we are beginning to experience how we are also now globally interconnected through disease. The Earth is an interconnected web of life and the campaign is a call to cultivate biodiversity for both human and planetary health as a whole.

Upfront | [Published: 11 November 2020](#)

The Biodiversity Paradigm: Building Resilience for Human and Environmental Health

[Ruchi Shroff](#)  & [Carla Ramos Cortés](#)

Development (2020)

Navdanya International crystalized these interconnections with our position paper '[The Biodiversity Paradigm: Building Resilience for Human and Environmental Health](#)' published in the Development Journal of the Society for International Development in November 2020.

The indexed article looks at how biodiversity is pivotal to human and planetary health, completely entwining biodiverse natural systems into a continuum, through our food systems, into human health.

This means human health is contingent on biodiversity and biodiverse natural systems: from the diversity of microorganisms in the soil to our gut microbiome to traditional seed and food diversity to diverse agroecological landscapes.

But despite the wide acknowledgment of the importance of biodiversity at all levels in both the food system and wild landscapes, the paper lays out how our current policy environment is geared toward perpetuating an industrial agriculture system that actively erodes both crop and wild biodiversity, through seed uniformity and further centralization through false tech solutions.

This then has devastating consequences as globalized, industrialized food systems are responsible for setting the preconditions for the severity of the global COVID-19 pandemic by weakening human and animal health through an explosion of non-communicable diseases. Instead, the way forward is shown by small farmers, local communities, and gardeners who are already implementing biodiversity-based organic agroecology, which both preserves and rejuvenates the health continuum between the soil, plants, animals, food, and humans. Acting as a holistic paradigm shift where diversity in all areas is cultivated for ecological resilience.

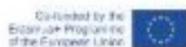


CLIMATE

The way we produce our food plays a key role in reducing greenhouse gas emissions and climate change mitigation. The dominant industrial food production – characterized by commercial seeds, use of chemicals, high water consumption, energy-intensive agricultural equipment, and a globalized transport system based on fossil fuels – is very vulnerable to climate change and significantly contributes to it. Over the last decade, NI has defined the connection between food and agriculture systems with climate change and climate justice.

The climate change debate must consider how the dominant technological and economic model does not consider the Earth's finite resources. This exploitation has led us down the path of possible, irreversible climate change, and now also the global Covid19 pandemic.

2020 has made clear how both crises have one thing in common: the industrialized, globalized, and now digitalized, economic model that has led to a worldwide ecological and health crisis.



In 2020 an online educational project on Climate change, Climalt - co-financed by the EU within the Framework of the Erasmus+ Project - was carried out in collaboration with A Sud- Italy, Door- Croatia, Za Zemiata- Bulgaria and three other EU organisations.

The course engaged over 100 young people throughout Europe and has now become an open e-learning platform to capacitate trainers, youth workers, and youth on climate change, its causes, effects and possible alternatives. Its structure includes a 32-hour e-learning course and 4 in-depth webinars. As part of the overall course, NI prepared the lessons and webinar on Causes, Impacts and Alternative Solutions with a perspective on agriculture and food systems.

As part of the above-mentioned course, in May 2020 NI organized a webinar dialogue between Vandana Shiva and Nnimmo Bassey, director of Nigerian Health of Mother Earth Foundation (HOMEF) member of the Action Research Network for a Wellbeing Economy in Africa (WE-Africa). The webinar explored the common roots of the interconnected crises of food, health, and climate change in the context of the Coronavirus pandemic, highlighting the false solutions to the Climate Change crisis and how true solutions will come from ecological efforts that grow from the ground up.



RIGHTS OF THE EARTH

Navdanya International participated and co-organized three webinars with partners focusing on *recognizing the Earth as a living system of which humans are a part*, rather than as human property to be owned and destroyed for the benefit of the wealthiest few. Our dominant capitalist and imperialist paradigm risks giving large agribusiness companies control over every level of the supply chain - from patented GM seed to industrially produced food - which can only be done with the dis-

placement of farmers, women, and indigenous communities, interweaving the history of domination over nature and indigenous ways of life. While industrial agriculture and its allies waste no time in passing new laws to impose genetically modified seeds and the industrial agricultural model they are tied to, we begin to *see the importance of indigenous seed and knowledge in breaking with and resisting the industrial agricultural model*.



In May 2020 Naturaleza de Derechos, Navdanya International, Bolivian organisation Probioma, the Bolivian centre for documentation and information or CEDIB, Gwata and Desvío a la Raíz organized a dialogue with women activists in Latin America on the importance of building solidarity through indigenous knowledge as a form of resistance to the political agendas behind the imposition of GMO seeds and pesticides, regardless of pandemic lockdowns.

Following in the same lines, in June 2020 NI co-organized the webinar The Rights of Nature: A Global Movement for the Emerging World with Movements Rights and the Global Alliance for the Rights of Nature. The dialogue underlined how indigenous traditional ecological knowledge is the basis of the rights of nature and offers an important piece in the social justice and climate justice movement, as human activities and development must not interfere with the ability of ecosystems and healthy vibrant human communities to regenerate, thrive, and evolve.

In celebration of World Food Day, the Campanha Permanente Contra os Agrotóxicos e Pela Vida - Agrotóxico Mata!, together with Navdanya, and other international organisations organized an online meeting with Vandana Shiva titled: Food Sovereignty: resistance and organisation of small farmers, indigenous peoples and traditional communities. Some of the topics discussed were the continuing and increased aggression of the agrochemical industry against indigenous peoples and the Amazon rainforest, and the most recent and imminent threats, such as the commercialization of GM grain in Argentina, the concentration of efforts by Big Ag, Big Tech and Big Data to promote and implement a model of technological and digital agriculture as a solution for a sustainable agricultural future. The talk highlighted the ability and ways for indigenous peoples and agriculture to resist such impositions.





CORPORATE CONTROL & PHILANTHROCAPITALISM

Now being accelerated due to the Coronavirus Pandemic, we are starting to see a convergence of biotech and industrial agriculture giants, financialization and investment firms, and philanthropy in alliance with international institutions all coming together to push new digital agricultural technologies under the guise of "food systems transformation".

This is resulting in an aggressive push toward false solutions to our multiple compounding crises of farms managed through artificial intelligence and predictive algorithms - precision farming, the development of fake foods such as lab-grown meat, synthetically produced oils, and breastmilk and biofortification robot pollinators to combat mass extinction, gene drives for more advanced forms of GMOs, and digital sequencing genetic information (DSI) to preserve agrodiversity.

These supposed technological advancements in biodiversity, nutrition, hunger, climate, ecological devastation and the health crisis are being touted as the new 'smart' and 'innovative' solutions for our food systems. But in reality, there is no real understanding of the social and ecological impacts of these technologies.

Especially as the true purpose of this new digitalization effort is the aperture of new markets for biotech and industrial agriculture companies. Here we start to see how the very entities who created the current compounding crises now want to sell us back the "solutions".

Gates to a Global Empire



OVER SEED, FOOD, HEALTH, KNOWLEDGE
...AND THE EARTH

A GLOBAL CITIZENS' REPORT

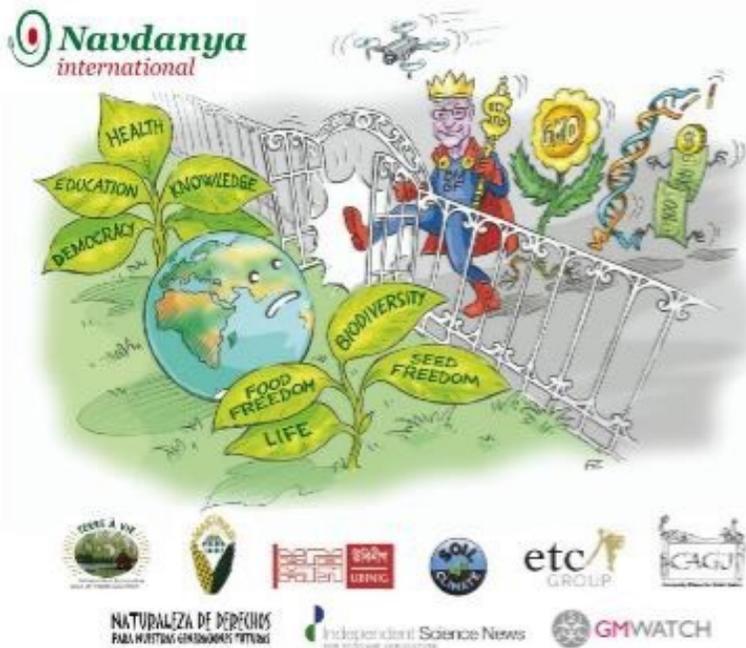
Coordinated by
 Navdanya
International

Navdanya International launched its new Global Citizens' Report "[Gates to a Global Empire](#)", in October 2020 which brought together contributions from civil society leaders and organizations in cross-sectoral fields and testimonials from civil society movements across the world. These included Vandana Shiva, Farida Akhter, José Esquinas Alcàzar, Nicoletta Dentico, Fernando Cabaleiro, Seth Itzkan, Dru Jay, Satish Kumar, Jonathan Latham, Aidé Jiménez-Martínez, Chito Medina, Zahra Moloo, Silvia Ribeiro, Adelita San Vicente, Ali Tapsoba, Jim Thomas, Timothy A. Wise. Participating NGOs and movements included The ETC Group, Community Alliance for Global Justice/AGRA Watch, Soil4Climate, Bioscience Resource, GM Watch, Naturaleza de Derechos - Argentina, Masipag - Philippines, Terre à Vie - Burkina Faso, UBINIG - Bangladesh.

The report gathers evidence on the dangers of philanthrocapitalism, which is boosting the corporate takeover of our seed, agriculture, food, knowledge and global health systems, manipulating information and eroding our democracies.

It sheds light on how the patterns of technocratic solutionism are powered by big-capital, science and technology institutions and states, and are embodied by the Bill and Melinda Gates Foundation's (BMGF) philanthropic development.

The foundation's ability to promote major private interests and involve strategic players in all sectors, from the media to research institutes, allows Gates to find open doors in the development sector despite the evidence of his conflicts of interest and general failures. The report was launched through a [collective webinar](#), organized by NI, which brought together all the authors of the report and highlighted the hidden dangers of philanthrocapitalism and the acceleration of the corporate takeover of seed, food, health, and the environment.



Through its various initiatives, sub-organisations, development schemes and funding mechanisms, the Gates and their Foundation weave an intricate and obscured web of wide-ranging power and influence.

The report addresses a large part of this web of power.

A power that deliberately ignores the past failures of the very technologies they wish to push, and which disregards any potential problem their initiatives might yield, as the primary focus being market expansion and profit.

“As a young student and scholar looking to understand the many issues we face as a people, I am very thankful for all of your services in working to keep a brighter future alive. This material is extremely helpful in understanding more of what our world faces and must work to change.”

— Samuel Askew, student, Georgia USA, November 2020

Following the growing influence of philanthropists in shaping global discourses and international development policy, NI wrote extensively against these threats in several press releases, articles, and position papers which were then widely distributed throughout our networks, and republished.

Such Articles as The Philanthro-capitalist empire of Bill Gates or Is philanthro-capitalism endangering sustainable development? which reviewed the BMGF biopiracy attempts to secure patents on seeds through GMOs and new gene-editing techniques, as well as their attempts to export the failed Green Revolution to Latin America, Africa, and Asia. These efforts confirm the thesis that the BMGF is in no way disinterested in the development of sustainable and inclusive economic models, but rather is interested in the consolidation of the intensive, industrial monoculture model to the benefit of large-scale seed and agrochemical industries.

This amnesia and denial of past failures become evident with the Bill and Melinda Gates Foundation's new initiative Ag One detailed in Gates Ag One: The Recolonisation Of Agriculture. Launched in January 2020, Ag One gives a new technological makeover to the same strategies employed in other Gates' agriculture initiatives. This means a new technologic upgrade of data mining farmers through sensor technology, CRISPR-Cas9 gene drive technology for seeds and living plants, new GMOs, artificial intelligence predictive models, and so on.

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(UN)SUSTAINABLE FARMING, COMMENTARIES, ENVIRONMENT NOVEMBER 16, 2020

Gates Ag One: The Recolonisation Of Agriculture

G f +

by Navdanya and Navdanya International



POISON-FREE FOOD AND FARMING & FOOD FOR HEALTH

As a result of the [Food for Health Manifesto](#), a convergence of multi-disciplinary actors took root, which spurred global dialogue and action towards building healthy food systems leading to the [Poison-free Food and Farming Campaign](#).

The Poison-free Food and Farming campaign has brought together movements and different actors from the local to the international level, who joined forces to create local ecological food systems and poison-free organic zones. In Italy and internationally, a strong

[coalition of movements](#) and other multidisciplinary actors for poison-free food and farming has been consolidated over the last years. NI has been working consistently and effectively to promote policies for a poison-free food system at multiple legislative levels starting from [municipalities](#) to national parliaments. This work with local authorities has given rise to landmark projects for Ecological Bio-Districts in collaboration with CSOs, producers, and consumers networks, which are being shared with international partners across the world as roadmaps for action.





In January 2020, on the occasion of a conference of Dr. Vandana Shiva at the Right Livelihood College at UC Santa Cruz, NI co-organized a **workshop** on Poison free Food and farming for the student organisation 'Herbicide Free Campus', with a grassroots group who was able to ban herbicides in most California university campuses and is campaigning for 100% organic green area management.

On the occasion of a **mobilization tour in Germany** in January 2020, NI **collaborated** in the promotion of the European Citizens' Initiative "**Save Bees and Farmers**", launched in November 2019, and in continuation of the collaborative work carried out in Europe in 2017 in the framework of the ECI, to ban glyphosate.

In 2020 we also began promoting the 'Biodistricts' concept of creating community inspired integrated climate-change and sustainable management of local resources. A Biodistrict is an area dedicated to organic and agroecological farming where producers, citizens, tour operators and public administrations all join and agree to the sustainable management of resources at their local level.

In February 2020, the inauguration of the "**Biodistretto Delle Colline e Dei Castelli Romani**", in Lazio, Italy took place. NI became part of the organizing committee's coordination group along with IFOAM, Inner, Federbio, ISDE, Biodistretto Della Via Amerina e Delle Forre, among others.

The driving force behind the initiative is the extensive network of agricultural producers, consumers, and local administrators which has sprung up in Italy and which gave life to the "Mercati Contadini di Roma, Castelli Romani e Città Metropolitana". The promoters of this initiative drew inspiration from the press conference, organized by NI in October 2018, with the Chief Minister of Sikkim, the first 100% organic state. NI's "Food for Health" Manifesto is being indicated as the main reference textbook of the project, and a special edition is being discussed.

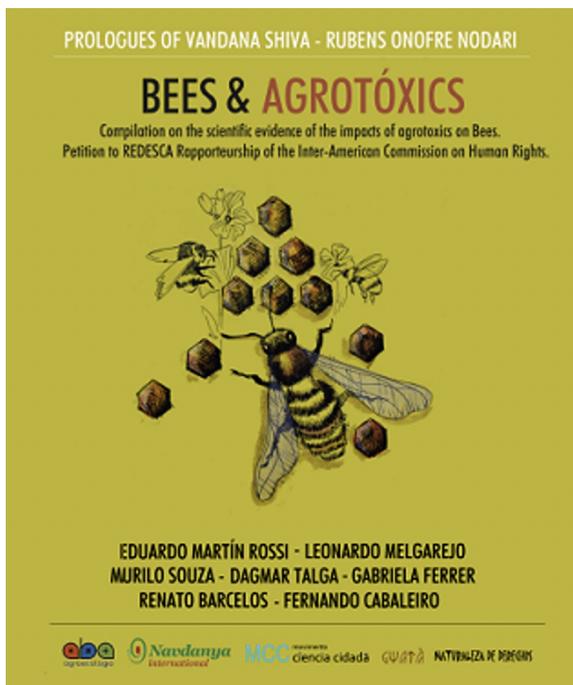


The biodistretto acts as a collective and open process that can serve as a point of reference and act as a beacon for national and international organisations and coalitions.



Following the July 2020 publication of [Navdanya International's investigation](#) analysing the phenomenon of the expansion of intensive hazelnut monocultures in Italy, driven by multinationals in the confectionery sector published in the [July issue of Terra Nuova magazine](#), NI and the Association Punti di Vista, co-organized 2 meetings in August 2020 with local producers affected in the Tuscia region. The meetings involved a variety of organisations, institutions and experts.

The reportage also documents how good agroecological practices offer an environmentally and economically valid sustainable alternative. Several mayors under pressure from local city committees, have issued restrictive orders against monocultures and the chemical treatments such as the ordinance of Montefiascone village.



Coordinated by Naturaleza de Derechos, the [Bees and Agrottoxins](#) publication is a compendium of quality, robust, indexed peer-reviewed articles that provide scientific evidence of the damage caused by pesticides to pollinators – particularly honeybees. The selection of articles comes out of a collective effort, including contributions from beekeepers and social organizations, as well as recommendations by researchers. Preface by Navdanya. Also available in [Spanish](#) and [Portuguese](#).



SEED FREEDOM & NEW GENE MANIPULATION TECHNOLOGIES

As seed has always formed the center of the Navdanya movement, during 2020 NI has worked to show how interwoven the issue of intellectual property rights on seed, biodiversity conservation, new biotechnology developments for agriculture and private interests are still embedded in the issues of [Seed Freedom](#).

Principally, the latest incarnation of the GM food venture being gene editing, which is hailed to be much safer and predictable than the old style of genetic modification. Proponents of this technique claim that it is precise and leads to predictable outcomes, but, results are not precise nor predictable but are based on faulty assumptions of genetics as an input-output mechanism.

Another problem with gene drive technology is the ability to genetically modify an organism such that those genetically engineered traits can be passed down to every single one of its offspring and eventually

take over entire populations, food webs, and eventually, ecosystems.

This is a contagious spreading GMO technology and currently is focused on extinction. The idea that you are going to reorder and re-engineer not just a single organism, but an entire species or the web of life is highly disruptive.

These new forms of genetic modification are also being pushed alongside new iterations of GMOs and renewed attempts at implementing the same rejected GMO seeds. This expansion of the seed market is the main strategy of the world's large seed and agrochemical conglomerates to ensure continued control over seed through the imposition of the mantra of uniformity to facilitate the expansion of intensive monocultures. The principle of uniformity, however, comes into immediate conflict with the principles of biodiversity.

New Techniques, Same GMOs Livestream!
 October 8th at 10AM PST

Hosted by: Rachel Parent
 with Claire Robinson, Dr. Michael Antoniou,
 Jim Thomas, Dr. Vandana Shiva,
 Jonathan Latham, Ph.D., and Megan Westgate

The issue of new biotechnology developments – extensively analysed in NI’s ‘Gates to a Global Empire’ Report, were also discussed in an online conference titled New Techniques, Same GMOs in October 2020, organized by the Non-GMO Project - USA and hosted by Rachel Parent, Kids’ Right to Know - Canada, with Claire Robinson from GM Watch, Dr. Michael Antoniou, Jim Thomas of ETC Group, Dr. Vandana Shiva, and Jonathan Latham, Ph.D. Panelists uncovered the past, present, and future of our food supply in a discussion about traditional and new GMOs, such as the new biotechnology techniques of gene-editing and gene drives.

Scientific studies show that many unintended changes occur during the gene editing processes, both at the intended edit sites and at other locations in the genome. Showing how the latest genetics research is being ignored by those pushing for gene editing techniques to be applied, which are based on assumptions that are destined to fail.

In order to support a new initiative of Acosemillas and Agrobio, Colombia for the creation of a biodistrict free of GMOs in the municipality of San Lorenzo, Nariño in Colombia, NI put together a work package citing extensive research on the harmful effects of GMOs and pesticides.

Navdanya is also supporting Colombian Seed movements to pass a draft legislative act that seeks to reform Article 81 of the Constitution, to prohibit transgenic seeds in Colombia – still an ongoing process.



NI, along with twenty six farmers organisations, environmental movements and consumer associations in Italy collectively launched an intense and successful campaign, which prevented the government from passing 4 bills inspired by the agribusiness lobby. The bills were proposed by the Minister of Agriculture and were set to permit GMOs and other New Breeding Techniques (NBT) to enter the country. The pro GMO/NBT decrees of the Ministry of Agriculture were not passed in their original form after the intense pressure placed by civil society, but were instead, strongly conditioned, voiding also all parts concerning GMOs and NBTs, as well as of the restrictions to free exchange of seeds. Marking a significant win for NI and civil society in Italy.



Navdanya International's communication campaign has kept disseminating materials through [Navdanya International](#) and [Seed Freedom](#) websites, as well as through its Social Media platforms and newsletters.

Together our websites have gathered more than 41,500 page views in the course of 2020. Between Navdanya International, Seed Freedom and Navdanya, the number of Facebook subscribers has reached 105,000 and over 15,380 Twitter followers.

As part of the contribution to raising awareness on the core issues of Navdanya's work, Navdanya has published and shared a series of more than 30 articles, as well as briefing papers in multiple languages. A strong partnership was established with several major web magazines in Italy and abroad, which are [publishing our articles](#) on a regular basis increasing the visibility of them by hundreds of times.

Topics which we have covered include the following:

[Technological Solutionism Will Not Save our Food Systems](#)

[Poison Free: the successful alternative to the expansion of monocultures comes from local regions](#)

[One Empire over Seed: Control Over the World's Seed Banks](#)

[The lobby behind Italy's opening to GMOs](#)

[Indian farmers' 30 year struggle against corporate globalisation and 40 year struggle against the green revolution](#)

[The Seed War – Navdanya international](#)

[An Agroecological Transformation to Tackle Climate Change](#)

[Food for health: the right to health is to live healthy lives](#)

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